



# CT RUN CO.

# 2026 EVENTS

# JANUARY & FEBRUARY



## January 1<sup>st</sup> – Resolution Run

A community tradition to start the year strong. Runners choose between 7, 3, or 1 miles from Ridgefield High School, declare their goals for the year, and enjoy breakfast and coffee afterward. This day also is the kick-off of the Frozen Feet Challenge (see below).

**Vendor:** Nike



## January 1<sup>st</sup> – February 14<sup>th</sup> – Frozen Feet Challenge

A 6-week community winter challenge to build consistency and healthy habits through daily outdoor activity. Participants walk or run one-mile outdoors every day alongside thousands of others embracing the season together.

**Vendor:** Nike



## January 13<sup>th</sup> – CT Run Co. Ambassador x On Trunk Show

More details to come. This will be the launch party for the On Cloudmonster 3 and a trunk show/photoshoot for our ambassadors.

**Vendor:** On



## February 14<sup>th</sup> – Melty Mile

A celebration for the finishers of the Frozen Feet Challenge. Athletes will meet up to walk or run the final mile at any CT Run Co. store, which serves as an opportunity to collect their reward. The Melty Mile goes to the Frozen Feet Sponsor.

**Vendor:** Nike



EVENT LOGO  
TO BE DEVELOPED

## March 11<sup>th</sup> – Intro to 5K Training Program

A BTR Program aimed at Spring 5Ks. Participants will meet weekly on Sundays, and brand sponsor will be highlighted.

**Vendor:** Mizuno



EVENT LOGO  
TO BE DEVELOPED

## March 14<sup>th</sup> – 3.14 at 314 on 3/14 – Brew & Crew

A Pi Day celebration at 314 Beer Garden. Consists of a 3.14-mile demo run, beers, pizza, and Pi Day swag/giveaways.

**Vendor:** Adidas



EVENT LOGO  
TO BE DEVELOPED

## March 21<sup>st</sup> – World Down Syndrome Day Run with the Prospector Theater

More details to come. This will be the launch party for the new adidas Supernova Adaptive.

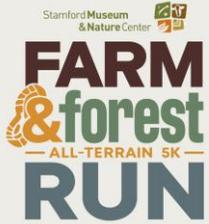
**Vendor:** Adidas



## March 29<sup>th</sup> – Road to Darien

Annual long run from Ridgefield Running to Darien Running, held about three weeks before the Boston Marathon. Participants can choose between an 18-mile route (starting in Ridgefield) or a 13.1-mile route (starting later). The run finishes with breakfast, coffee, recovery lounge (Normatec), and brand activations.

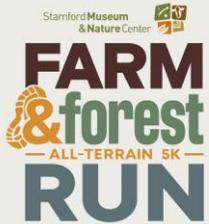
**Vendor:** HOKA



## April 2<sup>nd</sup> – Farm & Forest 5K Course Preview

A preview run of the Farm & Forest All-Terrain 5K course. A fun, community-paced shakeout and chance to test the paths and trails before race day, as well as demo shoes from the Farm & Forest 5K's sponsor brand.

**Vendor:** HOKA



## April 12<sup>th</sup> – Stamford Museum & Nature Center Farm & Forest 5K

The course is a two-loop design to ensure participants can enjoy the experience twice. Course goes through the Stamford Museum & Nature Center, passing farms, wetlands, animals, and more.

**Vendor:** HOKA



EVENT LOGO  
TO BE DEVELOPED

## April 22<sup>nd</sup> – Brew & Crew Kickoff

**Vendor:** New Balance



## April 30<sup>th</sup> – Trail Thursday Kickoff

Weekly off-road group runs at varying trailheads. Typically planned for 45–60 minutes on New England terrain, followed by post-run refreshments and "Chair 'n' Chill" lounge. Always potential for a trail shoe demo.

**Vendor:** Altra



## May 2<sup>nd</sup> – Run Like a Mother 5K Course Preview

A preview run of the Run Like a Mother 5K course. A fun, community-paced shakeout and chance to test the route before race day, as well as demo shoes from RLAM's sponsor brand.

**Vendor:** New Balance



## May 10<sup>th</sup> – Run Like a Mother 5K & Kids 1-Miler

An annual Mother's Day celebration with a 5K women's race and kids' 1-mile run, ending at Ballard Park for post-race fun, refreshments, and family activities.

**Vendor:** New Balance



EVENT LOGO  
TO BE DEVELOPED

## May 21<sup>st</sup> – Brew & Crew

A monthly summer community run featuring shoe demos, giveaways, and post-run drinks. Participants enjoy a group route followed by refreshments, light bites, and community fun at a local brewery.

# JUNE PRIDE WEEK



## June 1<sup>st</sup> – Ridgefield Pride in the Park

A 3-mile community run/walk celebrating inclusivity for people of all identities and abilities. Participants will demo products and receive swag prior to the run. Participants are encouraged to wear rainbow colors and join the post-run festivities in Ballard Park.

**Vendor:** Altra



## June 4<sup>th</sup> – Brookfield Pride on the Trails

Inclusive 3–4-mile trail run at Tarrywile Park celebrating Pride Month. All identities and abilities welcome. Participants wear rainbow gear and demo trail shoes.

**Vendor:** Altra



## June 6<sup>th</sup> – Darien Pride

A 3-mile community run/walk celebrating inclusivity for people of all identities and abilities. Participants will demo products and receive swag prior to the run. Participants are encouraged to wear rainbow colors and join the post-run festivities in Tilley Pond Park.

**Vendor:** Altra

# JUNE (CONT'D)



EVENT LOGO  
TO BE DEVELOPED

## June 3<sup>rd</sup> – Global Running Day

A global celebration of movement and community. In the past, we've held group runs, relays, and interactive games with giveaways at all three locations as we honor runners of all abilities and our shared love of running.

**Vendor:** Saucony



EVENT LOGO  
TO BE DEVELOPED

## June 11<sup>th</sup> – Brew & Crew

A monthly summer community run featuring shoe demos, giveaways, and post-run drinks. Participants enjoy a group route followed by refreshments, light bites, and community fun at a local brewery.

**Vendor:** ASICS



## EVERY THURSDAY – Trail Thursday



## July 16<sup>th</sup> – Margarita 5K Course Preview

A fun community course preview of the Margarita 5K. Runners meet behind Southwest Café for an evening shoe demo run, followed by margaritas, chips and salsa, and raffles and swag giveaways.

**Vendor:** HOKA



## July 25<sup>th</sup> – Southwest Café Margarita 5K

Annual 5K hosted by Barbara Nevins and Southwest Cafe benefiting Ability Beyond. Runners celebrate post-race with margaritas, chips & salsa, and a festive community celebration supporting a great cause.

**Vendor:** HOKA



## EVERY THURSDAY – Trail Thursday

# AUGUST



EVENT LOGO  
TO BE DEVELOPED

## August 13<sup>th</sup> – Brew & Crew

Vendor: Altra



## August 20<sup>th</sup> – Plates & Pizza

Interactive demo event where brands showcase up to two plated shoes. Brand tents surround the track as athletes complete bingo cards for a chance to win raffle prizes and enjoy post-event pizza and refreshments.

Vendor: ALL BRANDS COMMITTED



## August 22<sup>nd</sup> – Bridgeport Mile

Vendor: Nike



## EVERY THURSDAY – Trail Thursday

# SEPTEMBER



## **September 3<sup>rd</sup> – Where the Pavement Ends Course Preview**

Special Saturday Shop Run to preview the Where the Pavement Ends 4.25- and 8-mile loops and demo trail shoes. The route covers the single loop, giving runners the option to do it twice. The preview is followed by refreshments and "Chair 'n' Chill" lounge.

**Vendor:** Nike



## **September 20<sup>th</sup> – Where the Pavement Ends**

Scenic 4.25- and 8-mile courses through Ridgefield's lush open space trails. Technical, rocky terrain and great community vibes, benefiting the Ridgefield Conservation Commission. Music and food at the finish.

**Vendor:** Nike



## **September 27<sup>th</sup> – Road to Darien**

Annual long run from Ridgefield Running to Darien Running, held about three weeks before October Marathon Season (e.g. Chicago, Hartford). Participants can choose between an 18-mile route (starting in Ridgefield) or a 13.1-mile route (starting later). The run finishes with breakfast, coffee, recovery lounge (Normatec), and brand activations.

# OCTOBER



## October 1<sup>st</sup> – Gemstone Sparkle Sprint 5K Course Preview

Vendor: Brooks



## October 3<sup>rd</sup> – Ridgefield Road Fest Course Preview

Special Saturday Shop Run to preview the Ridgefield Half Marathon and 7-Miler courses and demo shoes. The route covers one loop of the half-marathon course, ending back at the shop with breakfast and coffee.

Vendor Ask: ASICS



## October 10<sup>th</sup> – Gemstone Sparkle Sprint 5K

Vendor: Brooks



## October 18<sup>th</sup> – Ridgefield Road Fest 50<sup>th</sup> Anniversary

Marking its 50th year, this community tradition features scenic routes through Ridgefield and the second-year Iris Fund 5K. Beginner-friendly courses, rolling hills, and a fast downhill finish make it a fall favorite. The post-race party features brand demos, sponsor tents, local food & beverage vendors, and family fun.

Vendor: ASICS

# NOVEMBER & DECEMBER



**November 14<sup>th</sup> – Turkey Transit at Open Doors**  
Vendor: On



**December 2<sup>nd</sup> – Chili Ugly at Brookfield Running**  
Vendor: ASICS



**December 3<sup>rd</sup> – Chili Ugly at Ridgefield Running**  
Vendor: ASICS